



SCHOOL OF
MANAGEMENT
RKUNIVERSITY



B.Com | BBA | MBA
BBA (Applied Management)



FOREIGN COLLABORATION AN ADVANTAGE TO STUDY @ RK UNIVERSITY

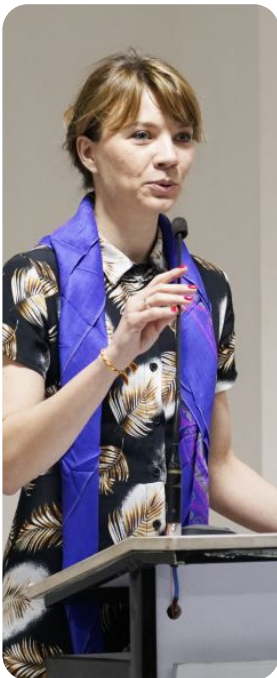


ALUMNI TESTIMONIAL Siddharth Talaviya

BBA (2012-15 Batch) Founder, FOREST HILLS, Rajkot

“BBA at RK University is a memorable and life changing experience for me. During my BBA I learnt some very important lessons of Entrepreneurship and start-up. My study was fun, learn and a good experience to treasure. I am happy to call myself an Alumni of School of Management RKU, as this University helped me to reach nearer to the Success. RKU has not only given me recognition in terms of academics but its overall professional approach has led me in achieving success in my career in competitive world.”





EVENTS @ RKU



BIZ VISTA



Kite Festival | World Yoga Day
International Women's Day
Fashion Show | World Book Day
Ganesh Utsav | Republic Day
Alumni Meet | Independence Day
Rasotsav (Garba)
& many more

STARTUPS & ENTREPRENEURSHIP ECOSYSTEM AT RK UNIVERSITY



INCUBATION FACILITIES

- Workstation
- Coworking space
- Laboratories
- Meeting Rooms

MENTORING SUPPORT

- Product Development
- IPR Filing
- Documentation
- Business Models / Business Plans

ACADEMIC SUPPORT

- Entrepreneurship as a career track
- Tie up with Wadhvani Foundation
- Seminars / Workshops
- Hackathons & other events

FUNDING SUPPORT

- Nodal Institute for Startup Innovation Scheme
- Nodal Institute for SSIP
- Linkages with Angel Investors and VCs
- 10 SeedCapital fellowships up to Rs.5 lakhs each
- Rs. 20 crore Startup Investment Fund

PROGRAMS @ RKU

Courses	Bachelor of Commerce BCom	Bachelor of Business Administration BBA	Bachelor of Business Administration (Applied Management) BBA - (Applied Management)	Master of Business Administration MBA
Duration	3 years (6 Semesters)	3 years (6 Semesters)	3 years (6 Semesters)	2 years (4 Semesters)

RK UNIVERSITY IS **RANKED 4TH** ACROSS THE NATION IN
SWACHH CAMPUS RANKING 2018 BY MHRD, GOVERNMENT OF INDIA

THE **ONLY STATE PRIVATE UNIVERSITY** ACCREDITED BY
NAAC-UGC IN WESTERN GUJARAT REGION



Main Campus

RK University, Rajkot-Bhavnagar Highway,
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City Campus

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