

SCHOOL OF MANAGEMENT PROGRAM: MBA

ACADEMIC YEAR - 2019-20 SEMESTER - I (2019-21 Batch)

DEFINATION OF CREDIT: 1.Lecture (L): 1 hour/week/semester, 2. Practical (P): 2 hour/week/semester 3. Tutorial(T): 2 hour/week/semester

Course	Course Name	Teaching Hours		Credits	
Code	Course Name	Theory Tutorial Practic	Practical	Credits	
MBC123	Communication Skills for Managers	4	0	0	4
MBC1010	Financial Accounting for Managers	4	0	0	4
MBC122	Managerial Economics	4	0	0	4
MBC115	Principles and Practices of Management	4	0	0	4
MBC114	Organizational Behavior	4	0	0	4
MBC126	Business Statistics	4	0	0	4
MBC110	Applied Business Practices Project	0	0	4	2
ESLB2	English as a Second Language Intermediate Level	3	0	0	3
	Total Credits	27	0	4	29
	Total Teaching Hours		31		



SCHOOL OF MANAGEMENT

PROGRAM: MBA

ACADEMIC YEAR - 2019-20 SEMESTER - II (2019-21 Batch)

DEFINATION OF CREDIT: 1.Lecture (L): 1 hour/week/semester, 2. Practical (P): 2 hour/week/semester 3. Tutorial(T): 2 hour/week/semester

Course Code	Course Name	Teaching Hours Theory Tutorial Practical	Cradita		
	Course Name		Tutorial	Practical	Credits
MBC217	Production and Operations Management	4	0	0	4
MBC216	Business Research Methods	4	0	0	4
MBC213	Marketing Management	4	0	0	4
MBC212	Financial Management	4	0	0	4
MBC214	Human Resource Management	4	0	0	4
MBC215	International Business	4	0	0	4
MBC2010	Cost and Management Accounting	3	0	0	3
	Placement Track *				
CD002	Campus to Corporate Training for Managers	3	0	0	3
	Entrepreneurship Track*				
NEN003	Entrepreneurship Basic	3	0	0	3
	Total Credits	30	0	0	30
	Total Teaching Hours	30			



SCHOOL OF MANAGEMENT PROGRAM: M.B.A.

ACADEMIC YEAR - 2020-21 SEMESTER - III (Batch - 2019-21)

DEFINATION OF CREDIT: 1. Lecture (L): 1 hour/week/semester, 2. Practical (P): 2 hour/week/semester 3. Tutorial(T): 2 hour/week/semester

Course Code	Course Name	Teaching Hours		Cuadita	
	Course Name	Theory Tutorial	Practical	Credits	
MBC311	Strategic management	4	0	0	4
MBC305	Business analytics	4	0	0	4
MBC314	Summer internship project	0	0	6	6
	FINANCE SPECIALISATION				
MBF326	Management of financial services	4	0	0	4
MBF312	Investment analysis & portfolio management	4	0	0	4
MBF309	Derivatives and forex management	4	0	0	4
	MARKETING SPECIALIZATION				
MBM311	Integrated marketing communication	4	0	0	4
MBM315	Consumer behaviour	4	0	0	4
MBM313	Sales and distribution management	4	0	0	4
	HUMAN RESOURCES MANAGEMENT SPECIALIZATION				



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MBH311	Compensation management	4	0	0	4
MBH312	Managing industrial relations	4	0	0	4
MBH411	Change management and	4	0	0	4
	organizational development			Ü	•
	INTERNATIONAL BUSINESS SPECIALIZATION				
MBI312	Export import management	4	0	0	4
	PLACEMENT TRACK				
CD615	Campus to corporate training – ii	3	0	0	3
	ENTREPRENEURSHIP TRACK*				
NEN004	Entrepreneurship advanced	3	0	0	3
	GENERAL ELECTIVE (ANY 1 FROM 2)				
MBC902	Advanced excel	0	0	2	2
MBC901	Managing diversity at workplace	0	0	2	2
	TOTAL	27	0	8	35
	TOTAL TEACHING HOURS	35			



SCHOOL OF MANAGEMENT PROGRAM: M.B.A.

ACADEMIC YEAR - 2020-21 SEMESTER - IV (Batch - 2019-21)

DEFINATION OF CREDIT: 1. Lecture (L): 1 hour/week/semester, 2. Practical (P): 2 hour/week/semester 3. Tutorial(T): 2 hour/week/semester

Course Code	Course Name	Т	Teaching Hours	Credits	
	Course Name	Theory	Tutorial	Practical	Credits
MBC411	BUSINESS ETHICS AND CORPORATE GOVERNANCE	4	0	0	4
MBC313	BUSINESS LAW AND REGULATIONS	4	0	0	4
MBC413	MASTER THESIS	0	0	4	4
	FINANCE SPECIALIZATION				
MBF404	INCOME TAX & GST	4	0	0	4
MBF412	FINANCIAL PLANNING	4	0	0	4
	MARKETING SPECIALIZATION				
MBM411	SERVICE MARKETING	4	0	0	4
MBM413	DIGITAL MARKETING	4	0	0	4
	HUMAN RESOURCES MANAGEMENT SPECIALIZATIO				
MBH405	HUMAN RESOURCE DEVELOPMENT	4	0	0	4
MBH413	STRATEGIC HUMAN RESOURCE MANAGEMENT	4	0	0	4



	INTERNATIONAL BUSINESS SPECIALIZATION				
MBI411	INTERNATIONAL SUPPLY CHAIN MANAGEMENT*	4	0	0	4
	Functional Elective (Any 1 out of 3)				
MBC903	RETAIL MANAGEMENT	2	0	0	2
MBC904	ACCOUNTING SOFTWARE	2	0	0	2
MBC905	LEADERSHIP	2	0	0	2
	TOTAL	22	0	4	22
	TOTAL TEACHING HOURS		26		