



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT

ACADEMIC YEAR - 2019-20

PROGRAM: BBA

SEMESTER - I (Batch - 2019-22)

DEFINATION OF CREDIT: 1. **Lecture (L)**: 1 hour/week/semester, 2. **Practical (P)**: 2 hour/week/semester 3. **Tutorial(T)**: 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC132	Principles of Financial Accounting	4	0	0	4
BBC113	Principles of Micro-Economics	4	0	0	4
BBC114	Business Mathematics	4	0	0	4
BBC126	Information Technology for Managers	3	2	0	4
BBC118	Principles of Management	4	0	0	4
ESLB1A	English as a Second Language - Preliminary Level I	3	0	0	3
	TOTAL	22	0	2	23
		Total Teaching Hours 24			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM: BBA
ACADEMIC YEAR - 2019-20	SEMESTER - II (Batch - 2019-22)
DEFINATION OF CREDIT: 1. Lecture (L): 1 hour/week/semester, 2. Practical (P): 2 hour/week/semester 3. Tutorial(T): 2 hour/week/semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC231	Organizational Behaviour	4	0	0	4
BBC222	Corporate Accounting	4	0	0	4
BES201	Environmental Science	3	0	0	3
BBC213	Principles of Macro-Economics	4	0	0	4
ESLB1B	English as a Second Language - Preliminary Level II	3	0	0	3
BBC311	Business Environment	4	0	0	4
	TOTAL	22	0	0	22
		Total Teaching Hours 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2020-21	SEMESTER - III (Batch - 2019-22)
DEFINATION OF CREDIT: 1. Lecture (L) : 1 hour/week/semester, 2. Practical (P) : 2 hour/week/semester 3. Tutorial(T) : 2 hour/week/semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC313	Business Law	4	0	0	4
BBC312	Cost Accounting	4	0	0	4
BBC314	E-Business	4	0	0	4
BBC316	Business Statistics	4	0	0	4
BBC319	Human Value and Business Ethics	4	0	0	4
BBC3010	Industry Study report	2	0	0	2
	TOTAL	22	0	0	22
		Total Teaching Hours 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2020-21	SEMESTER - IV (Batch - 2019-22)
DEFINATION OF CREDIT: 1. Lecture (L) : 1 hour/week/semester, 2. Practical (P) : 2 hour/week/semester 3. Tutorial(T) : 2 hour/week/semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC421	Principles of Marketing	4	0	0	4
BBC422	Principles of Finance	4	0	0	4
BBC423	Human Resource Management	4	0	0	4
BBC414	Production Management	4	0	0	4
BBC416	Decision Techniques	4	0	0	4
BBC524	Introduction to International Business	4	0	0	4
BBC409	Company Report	2	0	0	2
CPI001	Creativity Problem Solving and Innovation	2	0	0	2
	TOTAL	28	0	0	28
		Total Teaching Hours 28			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM : BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2021-22	SEMESTER – V (2019-22 Batch)
DEFINITION OF ONE CREDIT :	
1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
Specialization (Any 2 out of 3)					
BBC521	Advertising and Promotion Management	4	0	0	4
BBC512	Management of Financial Services	4	0	0	4
BBC613	Training and Development	4	0	0	4
Compulsory					
BBC616	Import Export Procedure	4	0	0	4
BBC525	Taxation	4	0	0	4
BBC625	Corporate Governance	4	0	0	4
BBC519	Social Media for Managers	4	0	0	4
General Elective (Any 1 out of 2)					
BBC902	Sports	0	0	3	2
BBC901	Yoga and Health Management				2
	Total	28			32
		Total Teaching Hours 32			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM : BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2021-22	SEMESTER – VI (2019-22 Batch)
DEFINITION OF ONE CREDIT :	
1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
Specialization (Any 2 out of 3)					
BBC621	Sales and Distribution Management	4	0	0	4
BBC612	Personal Financial Planning	4	0	0	4
BBC513	Performance Management	4	0	0	4
Compulsory					
BBC624	Business Strategy	4	0	0	4
BBC5010	Supply Chain Management	4	0	0	4
BBC618	Internship	4	0	0	4
Entrepreneurship Track					
NEN002	Orientation Program in Entrepreneurship	3	0	0	3
Placement Track					
CD401	Campus to Corporate Training	3	0	0	3
General Electives (1 out of 2)					



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BBC913	Online Video Marketing	0	0	0	2
BBC904	Social Projects	0	0	0	2
	Total	30			34
		Total Teaching Hours 34			